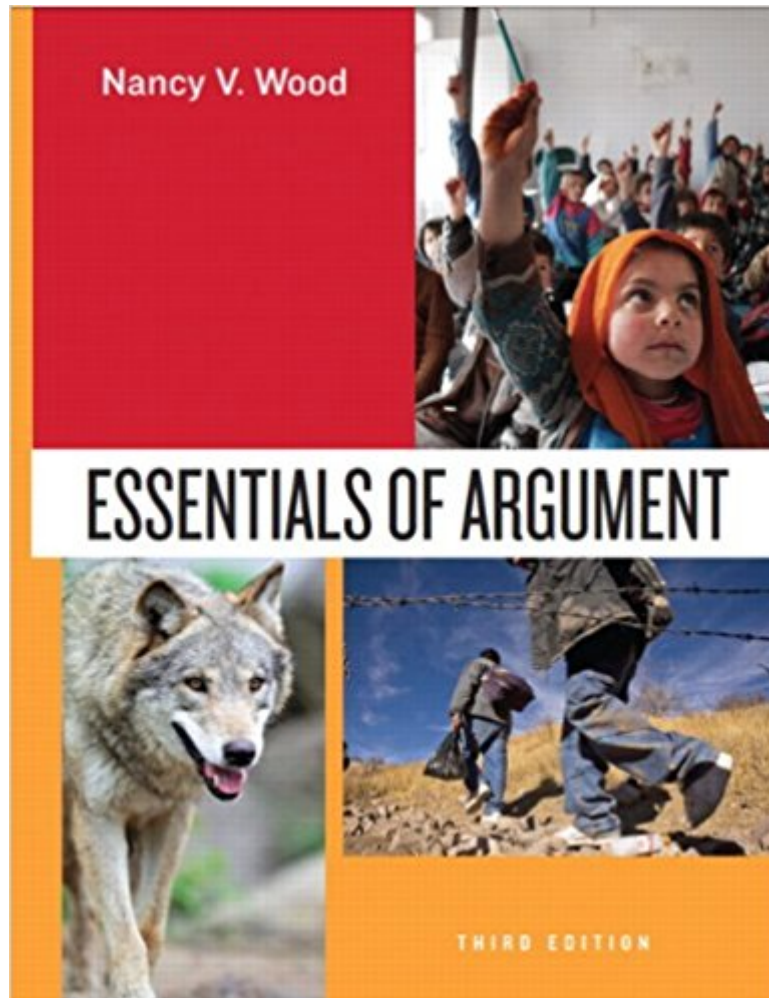




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Essentials Of Argument (3rd Edition)



Synopsis

This concise argument text presents a broad range of rhetorical theory while providing the clear explanations and examples to make it accessible to an exceptionally wide range of students. Essentials of Argument, 3e, contains ten chapters, each accompanied by class exercises and writing assignments. Students using this text will learn to identify topics of personal and social consequence, to read and form opinions of their own, to analyze a potential audience, and to write persuasive argument papers. Research methods are introduced early, instructing students how to locate, print, and evaluate online materials and avoid plagiarism. Appendices teach MLA and APA styles, and provide a synopsis of the major ideas about argument in unique Summary Charts.

Book Information

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Average Customer Review: 4.6 out of 5 stars 22 customer reviews

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Customer Reviews

This book was a required text and did a great job of keeping me interested. Probably because I dislike confrontation so much I wanted to learn why we argue and the different ways to neutralize and avoid confrontations.

My kid took the class and bought the book. He got good grade on the subject. I believed that the book was helpful and it was in good condition.

The book was in great condition. I got it a little late, but soon enough to help me with an assignment. Kind of a dry read, but definitely a good supplement for someone learning to argue respectfully and

effectively.

good

Great book, easy to understand with helpful hints and charts. For those of you whose school has a specific version, the 3rd edition is exactly what is being used in my class but with a different cover for just under 1/2 price.

Exactly as advertised. (Packaging was not optimal ...not enough padding to prevent product from moving around and causing dog-earring of soft covers.)

I bought this book at a relatively cheap price! It was practically brand new. I was expecting it to be a little rough considering the price, but it is in great shape.

Perfect

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